

2022 Run for Dreamers

Sponsor Form

“DREAMer” has been used to describe young undocumented immigrants who were brought to the United States as children, who have lived and gone to school here, and who, in many cases, identify as American. Many of them, as students, are not eligible for federal or state financial aid or other types of tuition assistance. The Greater Reading Immigration Project (GRIP) seeks to help these students, and the GRIP Dreamer Scholarship Fund of Berks County Community Foundation was created to address this need. GRIP is holding its first annual 5K Race and Fun Run to raise money for the scholarship fund.

The event will be held on Saturday, April 2, 2022, at 10 a.m. at Schlegel Park.

To sponsor the event, complete the form and submit it to Sally Cox.

Company / Organization: _____

Address: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

1. We plan to utilize the optional stand and showcase space under the covered pavilion:
 Yes No
2. Participants that receive complimentary race entries as part of their sponsorship can register for the 5k by providing participant information to SallyC@bccf.org. A registration form is required for each participant.
3. Please write your company name exactly how you'd like it to appear on website, social media, etc.:

4. Artwork and logos should be submitted to SallyC@bccf.org as follows:
 - Logos for website and social media should be submitted as JPEG, PDF, GIF, and PNG files.
5. Checks can be made payable to Berks County Community Foundation, 237 Court Street, Reading, PA 19601. Online payments can also be made at bccf.link/GRIPsponsors

Sponsorship Level (see other side for complete description):

- | | | | |
|-------------------------------------|---------|------------------------------|-------|
| <input type="radio"/> Event Sponsor | \$3,000 | <input type="radio"/> Silver | \$500 |
| <i>(only one available)</i> | | | |
| <input type="radio"/> Gold Sponsor | \$1,000 | <input type="radio"/> Bronze | \$250 |
| | | <input type="radio"/> Friend | \$100 |

Payment due by February 15, 2022

Please contact Sally Cox with questions or for additional information.
SallyC@bccf.org (610) 685-2223

2022 Run for Dreamers

Event Sponsor

- Company name featured prominently on T-shirt and event marketing materials
- Company supplied sign or banner(s) at the finish line and the Rec Center
- Company-supplied materials to distribute to all participants
- Special 'Thank you' in pre-race announcements
- Social media and web recognition as a major partner
- Ten (10) complimentary race entries

Silver Sponsor

- Company name featured on T-shirt
- Company supplied sign or banner(s) at the finish line and the Rec Center
- Company-supplied materials to distribute to all participants
- Special 'Thank you' in pre-race announcements
- Social media and web recognition as a major partner
- Four (4) complimentary race entries

Gold Sponsor

- Company name featured on T-shirt
- Company supplied sign or banner(s) at the finish line and the Rec Center
- Company-supplied materials to distribute to all participants
- Special 'Thank you' in pre-race announcements
- Social media and web recognition as a major partner
- Six (6) complimentary race entries

Bronze Sponsor

- Company name on T-shirt
- Company-supplied materials to distribute to all participants
- Special 'Thank you' in pre-race announcements
- Social media and web recognition as a major partner
- Two (2) complimentary race entries

Friend of Dreamers

- Company-supplied materials to distribute to all participants
 - Social media and web recognition as a major partner

Optional space is available to set up a stand and showcase products and services under the covered pavilion.

Additionally, if you would like to donate merchandise or services to be used in the race, please contact us.